



MEDIA RELEASE

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Pan-Canadian Standards Agency Announces Executive Director Designate

The Board of Directors of Curriculum Services Canada (CSC) is pleased to announce **Amy Coupal** as Executive Director, effective January 1, 2009. Amy is presently Director, Professional Learning Services where she has demonstrated outstanding leadership qualities and innovative thinking, especially in the application of e-learning technologies.

The quality of work produced under Amy's management is attested to by thousands of teachers worldwide who report positive learning experiences. She has overseen the production of countless multimedia e-learning materials including video production, webcasts, web conferences and net meetings as well as website development and support materials to reinforce online professional learning initiatives.

Amy is charged by the Board to continue to secure sources of funding for CSC's long-range stability. She will seek out organizations with needs aligned to CSC's standards-based services including collaboration with partners to develop multimedia and blended online learning solutions, the evaluation and accreditation of learning products and programs, the mentorship of resource development, and the promotion of CSC's Seal of Quality—a guarantee to every teacher and learner that resources meet high standards. Amy will also manage The Curriculum Foundation, CSC's charitable arm, which supports grants for teachers to develop resources through donations from individuals, foundations, and corporations.

Previously, Amy was manager at the Learning Disabilities Association of Ontario and responsible for the bilingual Web-Based Teaching Tool, an early screening and intervention program. She is a former teacher of the Toronto District School Board where she worked in diverse roles including teaching multi-grades in a psychiatric assessment facility and as an Itinerant Resource Teacher developing student-specific programs for students with special needs. She worked for a year in a secondary school in Japan, teaching Japanese language teachers to develop English fluency and instructional design skills. Amy has a Masters of Education degree in Workplace and Adult Education from the University of Calgary.

By December 1st, once the recruiting and training process for her present position of Director, Professional Learning Services is complete, Amy will work in collaboration with Executive Director, Kathryn McFarlane, who retires at the end of December.

We thank retiring Executive Director, Kathryn McFarlane who, over the past 12 years, made this organization the success that it is today. We welcome Amy Coupal to the position of Executive Director and confidently assure all of our clients, stakeholders, and supporters that CSC's established tradition of excellence will continue.

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