



**MEDIA RELEASE
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TEACHERS: DVD ON SALE! – *WORLD WAR: IN THE EYES OF A SOLDIER*

Just in time for Remembrance Day, *World War: In the Eyes of a Soldier* is a compelling 30-minute DVD documentary that helps students better understand what is being remembered on this important day. Focusing on the experiences of Canadian soldiers in three major campaigns of World War II, the DVD includes real-life battlefield footage from Canadian Armed Forces film archives, valuable liner notes to help teachers use the program, and effective tips on how to collaborate with a war veteran to enhance the classroom experience.

Selling for only \$24.99, this DVD is certain to engage students and has been evaluated by Curriculum Services Canada (CSC), the Pan-Canadian standards agency for quality assurance in learning products and programs. To purchase or view a sample of this DVD, visit www.curriculum.org/csc/resources/worldwar.shtml.

World War: In the Eyes of a Soldier was produced by Major Donald Kerr, a Canadian war veteran. Kerr can laugh when he says, "Children got tired of listening to an old geezer with a bunch of medals. They start looking out the window...In order to get their attention, I decided to produce a DVD."

Kerr joined the army when he was only 15 years old. Now 86, his memory of the war remains vivid as he recalls the bombing of London and Great Britain: "It was devastating to watch planes go over and blow up London." On the preparation for the D-Day assault, he grimly recounts: "The landings on D-Day, the sky full of planes, the sea full of ships. Death was all around. I'll never forget the whole experience."

Kerr firmly believes in the importance of educating young people about war: "Canadian children in particular should know that Canada became a nation during the victory in Vimy Ridge...and they [Canadian soldiers today] want to fight because they want to save their country and save the world...Canadian men and women are heroes...children should never forget that."

As one viewer notes, "The DVD is an excellent teaching tool for this extremely important period in Canada's history and, for that matter, the entire free world...The viewer is able to grasp some perspective about war and what it meant to this generation of Canadians."

World War: In the Eyes of a Soldier will bring the reality of war into your classroom and help young people understand why we honour veterans and soldiers on Remembrance Day.

FOR MORE INFORMATION, CONTACT:

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